

Leadership Lake County

Alumni activity//event priorities summary

Community //Volunteer Project

- Establishing a community project or goal we can attach the LLC Alumni name to
- An LLC project or day to come together to participate as a group to further the betterment of our County
- Each year have the current class determine a worthwhile community project that the Alumni would be part of supporting
- Participate in a "giving back to the community project" - have the current Class identify the projects
- A Volunteer/Board informational night (maybe like a speakeasy with several agencies represented that are in need of volunteers/board members)
- Develop subcommittee that could help provide a resource to help nonprofits when they have special needs/requests
- Networking event with a 1 hour program updating on Leadership board positions in Lake County - maybe a panel or group could present what needs their organizations have. Or, an update to major issues or program development in Lake County that would be of interest to all...things that are going on since we left LLC.Follow those type of programs with a networking social.

Tri-County Days

- Revisiting the idea of a “Best of” your county program (although this could be a small focus group)

Educational opportunities//e vents

- Targeting educational opportunities for member as we discussed including what the current class may be working on
- Educational sessions pertaining to current issues and initiatives for the County
- Larger social event, maybe on an annual basis. Again could tie to some educational program whether work activity or community.

Community Education

- Providing alumni with the updates to things going on in our community i.e. Hemisphere
- Receiving updates on up-to-date behind the scenes information that is current to what is happening in Lake county TODAY!
- (Most important) behind the scenes events—the ones where we can get updates on local current events

Networking//Social

- Continue roving speakeasy – try to have interesting topics, themes or speakers. Could include the idea of educational, including things that some of us old farts are not too savvy such as Facebook, LinkedIn, etc. or other county news or issues.
- Networking events similar to the roving speakeasies would still be good...we've did a reunion lunch with just our class last summer and we had a blast catching up...I'd say 70% of us were there from our class...
- Holding a big meet-and-greet/networking party (with food, of course!) to revitalize the LLC Alumnus Club. At the event, we would talk about future plans and present some alumni volunteer updates. This would have to be well marketed by the steering committee, to encourage a majority of alumni to attend.
- An updated newsletter that would go out to all interested alumni. "What's happening" in organizations, community, chambers, etc. Use this vehicle as a source to communicate programs, open houses, job opportunities, board openings, etc to all alumni.
- A quarterly set date with alumni events. Our calendars get so full, that when a meeting is scheduled, it already is a conflict. Set the date as same day each month e.g. 2nd Wednesday or 2nd Thursday. Location and program can be determined later.

Social Media

- Utilizing some type of electronic medium to solicit participation or disseminate information (i.e. LinkedIn; Facebook; etc...)
- Plan an educational event that's meaningful, but done for free from within the LLC membership (how to best use new software programs commonly in use in business (from one of our own LLC techies like Rick Cicero), or best communication practices (I've conducted some seminars for STERIS on this topic), or a primer on social media and how to best apply them, for example).
- Find one or two alums to manage an Alumnus Club Blog or chat room on the LLC site that's especially for alums. This person could commit for a year at a time, or there could be two people, to assure coverage during vacations or illness.
- Technology to communicate: LinkedIn, Facebook, etc
- I think a facebook or linked in profile would be great...it would be a great place for agencies like Lifeline to post when we need volunteers, Board members, etc. and for alums to look for those opportunities

